

Spot Manager: All, 09/25/12-10/01/12

Advertiser	Order	Alt Order	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
------------	-------	-----------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Line: 1

Time Period: 1p-2p

POL/Wilson Fo	195659	J6837939	925C01	09/26/12	:30	P5	Order	1:30:19 PM		\$30.00	Smart Media Group
										\$30.00	
										\$30.00	

Line: 2

Time Period: 1p-2p

POL/Wilson Fo	195659	J6837939	925C01	09/27/12	:30	P5	Order	1:20:36 PM		\$30.00	Smart Media Group
										\$30.00	
										\$30.00	

Line: 3

Time Period: 1p-2p

POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	1:19:21 PM		\$30.00	Smart Media Group
										\$30.00	
										\$30.00	

Line: 4

Time Period: 1p-2p

POL/Wilson Fo	195659	J6837939	925C01	10/01/12	:30	P5	Order	1:09:03 PM		\$30.00	Smart Media Group
										\$30.00	
										\$30.00	

Line: 5

Time Period: 4p-5p

POL/Wilson Fo	195659	J6837939	925C01	09/25/12	:30	P5	Order	4:30:37 PM		\$50.00	Smart Media Group
										\$50.00	
										\$50.00	

Line: 6

Time Period: 4p-5p

POL/Wilson Fo	195659	J6837939	925C01	09/26/12	:30	P5	Order	4:15:26 PM		\$50.00	Smart Media Group
										\$50.00	
										\$50.00	

Line: 7

Time Period: 4p-5p

POL/Wilson Fo	195659	J6837939	925C01	09/27/12	:30	P5	Order	4:14:41 PM		\$50.00	Smart Media Group
										\$50.00	
										\$50.00	

Line: 8

Time Period: 4p-5p

POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	4:29:52 PM		\$50.00	Smart Media Group
										\$50.00	
										\$50.00	

Line: 9

Time Period: 5p-530p

POL/Wilson Fo	195659	J6837939	925C01	09/26/12	:30	P5	Order	5:15:41 PM		\$100.00	Smart Media Group
										\$100.00	
										\$100.00	

Line: 10

Time Period: 5p-530p

POL/Wilson Fo	195659	J6837939	925C01	09/27/12	:30	P5	Order	5:14:26 PM		\$100.00	Smart Media Group
										\$100.00	
										\$100.00	

Line: 11

Time Period: 5p-530p

POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	5:07:33 PM		\$100.00	Smart Media Group
										\$100.00	
										\$100.00	

Line: 12

[Sorted by: Line]

Spot Manager: All, 09/25/12-10/01/12



Advertiser	Order	Alt Order	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
------------	-------	-----------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Line: 12

Time Period: 5p-530p

POL/Wilson Fo	195659	6837939	925C01	10/01/12	:30	P5	Order	5:23:09 PM		\$100.00	Smart Media Group
										\$100.00	
										\$100.00	

Line: 13

Time Period: 530p-6p

POL/Wilson Fo	195659	6837939	925C01	09/26/12	:30	P5	Order	5:43:26 PM		\$150.00	Smart Media Group
										\$150.00	
										\$150.00	

Line: 14

Time Period: 530p-6p

POL/Wilson Fo	195659	6837939	925C01	09/27/12	:30	P5	Order	5:58:55 PM		\$150.00	Smart Media Group
										\$150.00	
										\$150.00	

Line: 15

Time Period: 530p-6p

POL/Wilson Fo	195659	6837939	925C01	09/28/12	:30	P5	Order	5:43:27 PM		\$150.00	Smart Media Group
										\$150.00	
										\$150.00	

Line: 16

Time Period: 530p-6p

POL/Wilson Fo	195659	6837939	925C01	10/01/12	:30	P5	Order	5:58:25 PM		\$150.00	Smart Media Group
										\$150.00	
										\$150.00	

Line: 17

Time Period: 9p-930p

POL/Wilson Fo	195659	6837939	925C01	09/28/12	:30	P5	Order	9:18:57 PM		\$400.00	Smart Media Group
										\$400.00	
										\$400.00	

Line: 18

Time Period: 930p-10p

POL/Wilson Fo	195659	6837939	925C01	09/27/12	:30	P5	Order			\$300.00	Smart Media Group
										\$300.00	
										\$300.00	

Line: 19

Time Period: 9p-930p

POL/Wilson Fo	195659	6837939	925C01	09/29/12	:30	P5	Order	9:19:05 PM		\$275.00	Smart Media Group
										\$275.00	
										\$275.00	

Line: 20

Time Period: 930p-10p

POL/Wilson Fo	195659	6837939	925C01	09/29/12	:30	P5	Order	9:56:50 PM		\$250.00	Smart Media Group
										\$250.00	
										\$250.00	

Line: 21

Time Period: 9p-930p

POL/Wilson Fo	195659	6837939	925C01	09/30/12	:30	P5	Order	9:27:30 PM		\$400.00	Smart Media Group
										\$400.00	
										\$400.00	

Line: 22

Time Period: 930p-10p

POL/Wilson Fo	195659	6837939	925C01	09/30/12	:30	P5	Order	9:58:50 PM		\$275.00	Smart Media Group
										\$275.00	
										\$275.00	

Line: 23

[Sorted by: Line]

Spot Manager: All, 09/25/12-10/01/12



Advertiser	Order	Alt Order	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
Station: KASA											
Line: 23											
Time Period: 6p-7p											
POL/Wilson Fo	195659	J6837939	925C01	09/29/12	:30	P5	Order			\$100.00	Smart Media Group
										\$100.00	
										\$100.00	
Line: 24											
Time Period: 7p-8p											
POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order			\$250.00	Smart Media Group
										\$250.00	
										\$250.00	
Line: 25											
Time Period: 8p-9p											
POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	8:15:05 PM		\$250.00	Smart Media Group
										\$250.00	
										\$250.00	
Line: 26											
Time Period: 8a-9a											
POL/Wilson Fo	195659	J6837939	925C01	09/30/12	:30	P5	Order	8:39:45 AM		\$75.00	Smart Media Group
										\$75.00	
										\$75.00	
Line: 27											
Time Period: 10:00:00p-10:30:00p											
POL/Wilson Fo	195659	J6837939	925C01	09/25/12	:30	P5	Order	10:06:36 PM		\$125.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	10:14:07 PM		\$125.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/26/12	:30	P5	Order	10:16:42 PM		\$125.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/27/12	:30	P5	Order	10:23:33 PM		\$125.00	Smart Media Group
										\$500.00	
										\$500.00	
Line: 28											
Time Period: 10:00:00p-10:30:00p											
POL/Wilson Fo	195659	J6837939	925C01	10/01/12	:30	P5	Order	10:07:06 PM		\$125.00	Smart Media Group
										\$125.00	
										\$125.00	
Line: 29											
Time Period: 6p-630p											
POL/Wilson Fo	195659	J6837939	925C01	10/01/12	:30	P5	Order	6:19:26 PM		\$200.00	Smart Media Group
										\$200.00	
										\$200.00	
Line: 30											
Time Period: 6p-630p											
POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	6:08:58 PM		\$200.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/26/12	:30	P5	Order	6:20:01 PM		\$200.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/25/12	:30	P5	Order	6:08:28 PM		\$200.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/27/12	:30	P5	Order	6:19:46 PM		\$200.00	Smart Media Group
										\$800.00	
										\$800.00	
Line: 31											
Time Period: 630p-7p											
POL/Wilson Fo	195659	J6837939	925C01	09/28/12	:30	P5	Order	6:39:28 PM		\$200.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/27/12	:30	P5	Order	6:49:16 PM		\$200.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/26/12	:30	P5	Order	6:49:16 PM		\$200.00	Smart Media Group
POL/Wilson Fo	195659	J6837939	925C01	09/25/12	:30	P5	Order	6:49:16 PM		\$200.00	Smart Media Group
										\$800.00	
										\$800.00	
Line: 32											
Time Period: 630p-7p											
POL/Wilson Fo	195659	J6837939	925C01	10/01/12	:30	P5	Order	6:38:28 PM		\$200.00	Smart Media Group

[Sorted by: Line]

Spot Manager: All, 09/25/12-10/01/12



Advertiser	Order	Alt Order	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
------------	-------	-----------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Line: 32

Time Period: 630p-7p

\$200.00

\$200.00

Line: 33

Time Period: 7p-8p

POL/Wilson Fo 195659J6837939 925C01 10/01/12 :30 P5 Order 7:19:15 PM \$800.00 Smart Media Group

\$800.00

\$800.00

Line: 34

Time Period: 8p-9p

POL/Wilson Fo 195659J6837939 925C01 10/01/12 :30 P5 Order 9:00:20 PM \$800.00 Smart Media Group

POL/Wilson Fo 195659J6837939 925C01 10/01/12 :30 P5 Order 8:15:20 PM \$800.00 Smart Media Group

\$1,600.00

\$1,600.00

Line: 35

Time Period: 7p-8p

POL/Wilson Fo 195659J6837939 925C01 09/25/12 :30 P5 Order 7:40:16 PM \$800.00 Smart Media Group

\$800.00

\$800.00

Line: 36

Time Period: 8p-9p

POL/Wilson Fo 195659J6837939 925C01 09/25/12 :30 P5 Order 8:40:20 PM \$600.00 Smart Media Group

\$600.00

\$600.00

Line: 37

Time Period: 7p-9p

POL/Wilson Fo 195659J6837939 925C01 09/26/12 :30 P5 Order 7:59:00 PM \$1,300.00 Smart Media Group

\$1,300.00

\$1,300.00

Line: 38

Time Period: 7p-8p

POL/Wilson Fo 195659J6837939 925C01 09/27/12 :30 P5 Order 7:14:50 PM \$1,300.00 Smart Media Group

\$1,300.00

\$1,300.00

Line: 39

Time Period: 8p-9p

POL/Wilson Fo 195659J6837939 925C01 09/27/12 :30 P5 Order 9:00:20 PM \$700.00 Smart Media Group

\$700.00

\$700.00

Line: 40

Time Period: 6p-7p

POL/Wilson Fo 195659J6837939 925C01 09/30/12 :30 P5 Order \$300.00 Smart Media Group

\$300.00

\$300.00

Line: 41

Time Period: 7p-8p

POL/Wilson Fo 195659J6837939 925C01 09/30/12 :30 P5 Order 7:49:47 PM \$800.00 Smart Media Group

\$800.00

\$800.00

Line: 42

Time Period: 8p-9p

POL/Wilson Fo 195659J6837939 925C01 09/30/12 :30 P5 Order 8:10:51 PM \$800.00 Smart Media Group

\$800.00

\$800.00

Line: 43

[Sorted by: Line]

Spot Manager: All, 09/25/12-10/01/12

115

Advertiser	Order	Alt Order	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
------------	-------	-----------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Line: 43

Time Period: (2:00:00 PM-5:00:00 PM)

POL/Wilson Fo	195659	6837939	925C01	09/29/12	:30	P5	Order	4:59:05 PM		\$50.00	Smart Media Group
POL/Wilson Fo	195659	6837939	925C01	09/29/12	:30	P5	Order	3:14:40 PM		\$50.00	Smart Media Group
POL/Wilson Fo	195659	6837939	925C01	09/29/12	:30	P5	Order	3:49:50 PM		\$50.00	Smart Media Group

\$150.00

\$150.00

Line: 44

Time Period: (10:00:00 AM-11:00:00 AM)

POL/Wilson Fo	195659	6837939	925C01	09/30/12	:30	P5	Order			\$350.00	Smart Media Group
---------------	--------	---------	--------	----------	-----	----	-------	--	--	----------	-------------------

\$350.00

\$350.00

\$16,020.00

\$16,020.00

[Sorted by: Line]

Rep Order# 6837939 Ver# 4 Status Returned

Traffic Order# 195659

Printed: 08/03/2012 12:14 PM
Last Received: 08/02/2012 9:13 AM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINES 26, 40 41 AND 42. LINE 26 HAS BEEN BOOKED IN 8-9AM
TP. MGS NEEDED LINES 40-42 DUE DUE SPORTS AIRING 9/30 PRIME
PLS DISCUSS WITH NSM.

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*26			09/30-09/30	1	\$75.00	:30	1	SU	8P-9P	1	\$75.00
Station Remark: V4 TYPO ON LINE PLS CHANGE TO 8-9AM FOX NEWS SUNDAY											
*40			09/30-09/30	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
Station Remark: V4 NA DUE COLLEGE FOOTBALL ON FOX AIRING 530-9P PLS DISCUSS MG WITH NSM.											
*41			09/30-09/30	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
Station Remark: V4 NA 9/29 DUE COLLEGE FOOTBALL ON FOX AIRING 530-9P PLS DISCUSS MG WITH NSM											
*42			09/30-09/30	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
Station Remark: V4 NA 9/29 DUE COLLEGE FOOTBALL ON FOX AIRING 530-9P PLS DISCUSS MG WITH NSM											

---REPORT TOTALS---

Report Totals: 4 / \$1,975.00

---SALES MONTHLY TOTALS---

Sep 12: 47 / \$12,815.00

Oct 12: 9 / \$3,205.00

Rep Order# 6837939 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 195659

Printed: 08/03/2012 12:14 PM
Last Received: 08/02/2012 9:13 AM
Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Sales Totals: 56 / \$16,020.00

Station Totals: 56 / \$16,020.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$228,857

CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

1 of 4

215-568-6540
215-568-1845
$$SC = *$$

THANKS

[illegible]

2 of 4

2 of 4

2
1
0
0
0
0

Rep Order# 6837939 Ver# 3 Status Revised

Traffic Order# 195659

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 9:13 AM
Showing Buylines: All Rep Revised Lines

3 of 4

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*40		Sales Remark: V3 ADD TO SKED.	09/30-09/30	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
		V3 Added									
*41		Sales Remark: V3 ADD TO SKED.	09/30-09/30	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
		V3 Added									
*42		Sales Remark: V3 ADD TO SKED.	09/30-09/30	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
		V3 Added									
*43		Sales Remark: V3 ADD TO SKED.	09/29-09/29	1	\$150.00	:30	3	SA	2P-5P	3	\$50.00
		V3 Added									
*44		Sales Remark: V3 ADD TO SKED.	09/30-09/30	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00
		V3 Added									

---REPORT TOTALS---
Report Totals: 31 / \$12,200.00

---SALES MONTHLY TOTALS---
Sep 12: 47 / \$12,815.00 Oct 12: 9 / \$3,205.00
Sales Totals: 56 / \$16,020.00
Station Totals: 56 / \$16,020.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---
Market Totals \$228,857 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%

Rep Order# 6837939 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195659

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 9:13 AM
Showing Buylines: All Rep Revised Lines

4 of 4

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

$$SC = *$$

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		PEOPLES COURT	09/26-09/26	1	\$30.00	:30	1	W	1P-2P	1	\$30.00
Rating: 1.2											
2		PEOPLES COURT	09/27-09/27	1	\$30.00	:30	1	TH	1P-2P	1	\$30.00
Rating: 1.2											
3		PEOPLES COURT	09/28-09/28	1	\$30.00	:30	1	F	1P-2P	1	\$30.00
Rating: 1.2											
4		PEOPLES COURT	10/01-10/01	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
Rating: 1.2											
5		AFHV	09/25-09/25	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
Rating: 1.2											
6		AFHV	09/26-09/26	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
Rating: 1.2											
7		AFHV	09/27-09/27	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
Rating: 1.2											
8		AFHV	09/28-09/28	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
Rating: 1.2											
9		EXTRA	09/26-09/26	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
Rating: 0.9											
10		EXTRA	09/27-09/27	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
Rating: 0.9											

Rep Order# 6837939 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/01/2012 8:20 AM
Last Received: 07/31/2012 7:37 PM
Showing Buylines: All Lines

3 of 4

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
22		NEWS 930P	09/30-09/30	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
23		HOUSE	09/29-09/29	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
24		TOUCH	09/28-09/28	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
25		FRINGE	09/28-09/28	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---

Report Totals: 25 / \$3,820.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$3,540.00 Oct 12: 3 / \$280.00
Sales Totals: 25 / \$3,820.00
Station Totals: 25 / \$3,820.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$54,571
CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%
KOB 26% KROE 32% KWBQ 0%

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

Rep Order# 6837939 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/01/2012 8:20 AM
Last Received: 07/31/2012 7:37 PM
Showing Buylines: All Lines

4 of 4

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 09/25/12-10/01/12



Order	Alt Order #	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
-------	-------------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Line: 1

Time Period: 1p-2p

195659 06837939 925C01	09/26/12	:30 P5	Order	1:30:19 PM	\$30.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$30.00

\$30.00

Line: 2

Time Period: 1p-2p

195659 06837939 925C01	09/27/12	:30 P5	Order	1:20:36 PM	\$30.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$30.00

\$30.00

Line: 3

Time Period: 1p-2p

195659 06837939 925C01	09/28/12	:30 P5	Order	1:19:21 PM	\$30.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$30.00

\$30.00

Line: 4

Time Period: 1p-2p

195659 06837939 925C01	10/01/12	:30 P5	Order	1:09:03 PM	\$30.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$30.00

\$30.00

Line: 5

Time Period: 4p-5p

195659 06837939 925C01	09/25/12	:30 P5	Order	4:30:37 PM	\$50.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$50.00

\$50.00

Line: 6

Time Period: 4p-5p

195659 06837939 925C01	09/26/12	:30 P5	Order	4:15:26 PM	\$50.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$50.00

\$50.00

Line: 7

Time Period: 4p-5p

195659 06837939 925C01	09/27/12	:30 P5	Order	4:14:41 PM	\$50.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$50.00

\$50.00

Line: 8

Time Period: 4p-5p

195659 06837939 925C01	09/28/12	:30 P5	Order	4:29:52 PM	\$50.00 Smart Media Group
------------------------	----------	--------	-------	------------	---------------------------

\$50.00

\$50.00

Line: 9

Time Period: 5p-530p

195659 06837939 925C01	09/26/12	:30 P5	Order	5:15:41 PM	\$100.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$100.00

\$100.00

Line: 10

Time Period: 5p-530p

195659 06837939 925C01	09/27/12	:30 P5	Order	5:14:26 PM	\$100.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$100.00

\$100.00

Line: 11

Time Period: 5p-530p

195659 06837939 925C01	09/28/12	:30 P5	Order	5:07:33 PM	\$100.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$100.00

\$100.00

[Sorted by: Date]

Spot Manager: All, 09/25/12-10/01/12



Order	Alt Order #	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
-------	-------------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Line: 12

Time Period: 5p-530p

195659 06837939 925C01	10/01/12	:30 P5	Order	5:23:09 PM	\$100.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$100.00

\$100.00

Line: 13

Time Period: 530p-6p

195659 06837939 925C01	09/26/12	:30 P5	Order	5:43:26 PM	\$150.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$150.00

\$150.00

Line: 14

Time Period: 530p-6p

195659 06837939 925C01	09/27/12	:30 P5	Order	5:58:55 PM	\$150.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$150.00

\$150.00

Line: 15

Time Period: 530p-6p

195659 06837939 925C01	09/28/12	:30 P5	Order	5:43:27 PM	\$150.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$150.00

\$150.00

Line: 16

Time Period: 530p-6p

195659 06837939 925C01	10/01/12	:30 P5	Order	5:58:25 PM	\$150.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$150.00

\$150.00

Line: 17

Time Period: 9p-930p

195659 06837939 925C01	09/28/12	:30 P5	Order	9:28:15 PM	\$400.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$400.00

\$400.00

Line: 18

Time Period: 930p-10p

195659 06837939 925C01	09/27/12	:30 P5	Order		\$300.00 Smart Media Group
------------------------	----------	--------	-------	--	----------------------------

\$300.00

\$300.00

Line: 19

Time Period: 9p-930p

195659 06837939 925C01	09/29/12	:30 P5	Order	9:19:05 PM	\$275.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$275.00

\$275.00

Line: 20

Time Period: 930p-10p

195659 06837939 925C01	09/29/12	:30 P5	Order	9:56:50 PM	\$250.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$250.00

\$250.00

Line: 21

Time Period: 9p-930p

195659 06837939 925C01	09/30/12	:30 P5	Order	9:27:30 PM	\$400.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$400.00

\$400.00

Line: 22

Time Period: 930p-10p

195659 06837939 925C01	09/30/12	:30 P5	Order	9:58:50 PM	\$275.00 Smart Media Group
------------------------	----------	--------	-------	------------	----------------------------

\$275.00

\$275.00

[Sorted by: Date]

Spot Manager: All, 09/25/12-10/01/12



Order	Alt Order #	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
-------	-------------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Line: 23

Time Period: 6p-7p

195659	06837939	925C01	09/29/12	:30	P5	Order			\$100.00	Smart Media Group
									\$100.00	
									\$100.00	

Line: 24

Time Period: 7p-8p

195659	06837939	925C01	09/28/12	:30	P5	Order			\$250.00	Smart Media Group
									\$250.00	
									\$250.00	

Line: 25

Time Period: 8p-9p

195659	06837939	925C01	09/28/12	:30	P5	Order	8:15:05 PM		\$250.00	Smart Media Group
									\$250.00	
									\$250.00	

Line: 26

Time Period: 8a-9a

195659	06837939	925C01	09/30/12	:30	P5	Order			\$75.00	Smart Media Group
									\$75.00	
									\$75.00	

Line: 27

Time Period: 10:00:00p-10:30:00p

195659	06837939	925C01	09/25/12	:30	P5	Order			\$125.00	Smart Media Group
195659	06837939	925C01	09/26/12	:30	P5	Order			\$125.00	Smart Media Group
195659	06837939	925C01	09/27/12	:30	P5	Order			\$125.00	Smart Media Group
195659	06837939	925C01	09/28/12	:30	P5	Order			\$125.00	Smart Media Group
									\$500.00	
									\$500.00	

Line: 28

Time Period: 10:00:00p-10:30:00p

195659	06837939	925C01	10/01/12	:30	P5	Order			\$125.00	Smart Media Group
									\$125.00	
									\$125.00	

Line: 29

Time Period: 6p-630p

195659	06837939	925C01	10/01/12	:30	P5	Order			\$200.00	Smart Media Group
									\$200.00	
									\$200.00	

Line: 30

Time Period: 6p-630p

195659	06837939	925C01	09/25/12	:30	P5	Order			\$200.00	Smart Media Group
195659	06837939	925C01	09/26/12	:30	P5	Order			\$200.00	Smart Media Group
195659	06837939	925C01	09/27/12	:30	P5	Order			\$200.00	Smart Media Group
195659	06837939	925C01	09/28/12	:30	P5	Order			\$200.00	Smart Media Group
									\$800.00	
									\$800.00	

Line: 31

Time Period: 630p-7p

195659	06837939	925C01	09/25/12	:30	P5	Order			\$200.00	Smart Media Group
195659	06837939	925C01	09/26/12	:30	P5	Order			\$200.00	Smart Media Group
195659	06837939	925C01	09/27/12	:30	P5	Order			\$200.00	Smart Media Group
195659	06837939	925C01	09/28/12	:30	P5	Order			\$200.00	Smart Media Group
									\$800.00	
									\$800.00	

Line: 32

Time Period: 630p-7p

[Sorted by: Date]

Spot Manager: All, 09/25/12-10/01/12



Order	Alt Order #	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
-------	-------------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Line: 32

Time Period: 630p-7p

195659 06837939 925C01	10/01/12	:30 P5	Order	\$200.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$200.00

\$200.00

Line: 33

Time Period: 7p-8p

195659 06837939 925C01	10/01/12	:30 P5	Order	\$800.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$800.00

\$800.00

Line: 34

Time Period: 8p-9p

195659 06837939 925C01	10/01/12	:30 P5	Order	\$800.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

195659 06837939 925C01	10/01/12	:30 P5	Order	\$800.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$1,600.00

\$1,600.00

Line: 35

Time Period: 7p-8p

195659 06837939 925C01	09/25/12	:30 P5	Order	\$800.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$800.00

\$800.00

Line: 36

Time Period: 8p-9p

195659 06837939 925C01	09/25/12	:30 P5	Order	\$600.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$600.00

\$600.00

Line: 37

Time Period: 7p-9p

195659 06837939 925C01	09/26/12	:30 P5	Order	\$1,300.00 Smart Media Group
------------------------	----------	--------	-------	------------------------------

\$1,300.00

\$1,300.00

Line: 38

Time Period: 7p-8p

195659 06837939 925C01	09/27/12	:30 P5	Order	\$1,300.00 Smart Media Group
------------------------	----------	--------	-------	------------------------------

\$1,300.00

\$1,300.00

Line: 39

Time Period: 8p-9p

195659 06837939 925C01	09/27/12	:30 P5	Order	\$700.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$700.00

\$700.00

Line: 40

Time Period: 6p-7p

195659 06837939 925C01	09/30/12	:30 P5	Order	\$300.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$300.00

\$300.00

Line: 41

Time Period: 7p-8p

195659 06837939 925C01	09/30/12	:30 P5	Order	\$800.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$800.00

\$800.00

Line: 42

Time Period: 8p-9p

195659 06837939 925C01	09/30/12	:30 P5	Order	\$800.00 Smart Media Group
------------------------	----------	--------	-------	----------------------------

\$800.00

[Sorted by: Date]

Spot Manager: All, 09/25/12-10/01/12



Order	Alt Order #	Estimate	Date	Length	Priority	Product	Air Time	Ad-ID	Rate	Agency
-------	-------------	----------	------	--------	----------	---------	----------	-------	------	--------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Line: 42

\$800.00

Line: 43

Time Period: (2:00:00 PM-5:00:00 PM)

195659 06837939 925C01	09/29/12	:30 P5	Order	\$50.00	Smart Media Group
195659 06837939 925C01	09/29/12	:30 P5	Order	\$50.00	Smart Media Group
195659 06837939 925C01	09/29/12	:30 P5	Order	\$50.00	Smart Media Group

\$150.00

\$150.00

Line: 44

Time Period: (10:00:00 AM-11:00:00 AM)

195659 06837939 925C01	09/30/12	:30 P5	Order	\$350.00	Smart Media Group
------------------------	----------	--------	-------	----------	-------------------

\$350.00

\$350.00

\$16,020.00

\$16,020.00

\$16,020.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

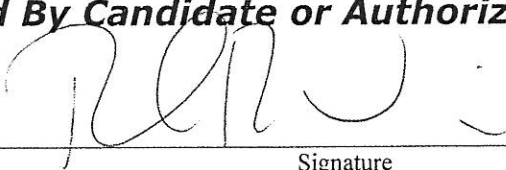
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

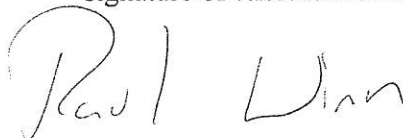
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

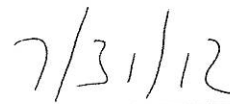
- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date